



**CASTLETON AND LE COQ SPORTIF**  
*Bringing Le Coq to life*



Castleton created a neon effect utilising cutting edge LED technology for illuminating individual letters for Le Coq Sportif, at their new Covent Garden store.

**Client**

Le Coq Sportif

**Designer**

MacKenzie Keck

**Main Contractor**

Drinkall Dean

**Project Value**

£100,000+

**Scope of Works**

- Project management
- Design
- Development
- Survey
- Production
- Installation

**Products**

- Halo illuminated lettering
- Illuminated double sided projecting signage

