



**CASTLETON AND INNOCENT**  
Fruit towers 'Dude'



As well as developing the quirky wall graphics throughout the 24,270 sq ft building's interior, the team worked with new LED technology and apps to programme the giant illuminated sign to 'wink'.

**Client**  
Innocent

**Designer**  
Innocent  
Castleton Signs

**Project Value**  
£35,000+

**Scope of Works**

- Project management
- Design
- Development
- Survey
- Planning consent
- Production
- Installation

**Products**

- Dynamic programmable illuminated signage
- High level architectural signage
- Glass manifestation
- Etched wooden roundels
- Digitally printed wallpaper

